



# The Laminex Group / ASOFIA 2011/2012 Interior Fitout Awards

*Featuring*

*National Award  
State Awards  
Category Awards*

## Awards Concept

**ASOFIA** in conjunction with National Major Sponsor - **The Laminex Group** - is excited to announce the launch of the **2011/2012 Interior Fitout Awards**. Also generously supporting these awards again is the Interior Fitout magazine.

This year's awards program will determine the very best projects completed within Australia over the past 18 months. Entries must fall within one of the designated categories as defined within.

- All entries will be judged on a consistent national criterion
- The appointed judges will independently rate each entry
- The client will also rate the overall performance of the shopfitter
- Scores will be confidentially compiled to determine the winners of each category
- Entries are judged and winners determined in the National Awards, the State Awards and then the Category Awards
- All entries from within a State, regardless of the category, will compete for the State Interior Fitout of the Year
- All entries across Australia, regardless of the category, will also compete for the National Interior Fitout of the Year


All entries will be inspected and judged by two highly regarded shopfitters as well as being rated by the client.

There is also provision for special recognition of any entry which demonstrates the most innovative use of Laminex, Formica, essastone, and Trade Essentials by The Laminex Group and also the best use of National Corporate Partner, Polyflor's product range.

THE laminex GROUP

INTERIOR

fit·out

**Use of The Laminex Group Product.** Please detail if and where any of The Laminex Group's product range was used: 

**Use of Polyflor Product.** Please detail if and where any of Polyflor's product range was used:



## CONTRIBUTING COMPANIES

Subcontractors and Suppliers used on Entry Project

Subcontractor's Name	Trade	Contact #		Supplier's Name	Product Type	Contact #

## ENTRY CHECKLIST / DECLARATION

1. Entrants are reminded that all sections must be completed in full including the above table of contributing companies
2. Entrants are asked to include at least 3 - 4 (20 x 12.5cm) photos and/or jpeg email photos (300 dpi at postcard size) for the entry. Please be sure to include any written or electronic release of all copyrights for photos marked with "copyright" or "property of"
3. Attach entry payment as indicated below
4. I declare that the owner of the Fitout project entered has been advised of the entry and has granted permission for it to be entered into The Laminex Group/ASOFIA 2011/2012 Interior Fitout Awards Program. The owner has also granted permission for the project to be featured in any publication, audiovisual presentation or other marketing activity that ASOFIA arranges either before or after the awards.
5. I certify that all information provided on this entry form including the project value is correct

**Signature** ..... **Position** .....

**Company** ..... **Dated** .....

## ENTRY FEES

<b>Initial Entry</b> (For entries received by due date 31/12/11)	-	<b>\$ 120.00</b>
<b>2<sup>nd</sup> Entry</b> (For entries received by due date 31/12/11)	-	<b>\$ 80.00</b>
<b>Additional Entries</b> (For entries received by due date 31/12/11)	-	<b>\$ No charge</b>
<b>Late Entry Fee</b> (For any entries received and accepted after due date 31/12/11)	-	<b>\$ 165.00</b>

Payment of the appropriate entry fee must accompany all entries. Entries will not be judged unless full entry fee payment has been received.

**Payment Types**

**Cheques** made payable to ASOFIA and sent with the entry form

or

**Direct Deposit:**

BSB : 012 881

Account #: 482588387

Reference: *insert your company name* - IFA Entry Fee

**Forward Entry forms to**

ASOFIA National Office

P O Box 251

WOY WOY NSW 2256

**Any queries please contact National Office on**

Ph: 02 - 4342 5505

Email: national\_office@asofia.com.au

Entry forms can also be downloaded from the ASOFIA website [www.asofia.com.au](http://www.asofia.com.au)



**The Laminex Group / ASOFIA  
2011/2012  
Interior Fitout Awards**

**OFFICIAL ENTRY FORM**

Only entries submitted on this signed official entry form will be accepted. One entry from is required for each category entered. Additional entry forms are available upon request. **All sections must be completed in full.** Only additional information if required should be provided on separate pages.

**ENTRANT'S DETAIL**

**Member's Company Name** .....

**Address** ..... **City** ..... **Postcode** .....

**Contact Name** ..... **Mobile #** .....

**Contact number ( )** ..... **Fax number ( )** ..... **Email address** .....

**PROJECT DETAIL**

**Category entered** *(please tick)*

- |   |  |
|---|--|
| <input type="checkbox"/> Kiosks   | <input type="checkbox"/> Interior Fitouts between \$500,001-\$1M   |
| <input type="checkbox"/> Interior Fitouts up to \$150,000               | <input type="checkbox"/> Interior Fitouts over \$1Million          |
| <input type="checkbox"/> Interior Fitouts between \$150,001 - \$300,000 | <input type="checkbox"/> Commercial Fitouts (Offices, Medical etc) |
| <input type="checkbox"/> Interior Fitouts between \$300,001 - \$500,000 | <input type="checkbox"/> Food / Restaurant Fitouts up to \$250,000 |
| <input type="checkbox"/> Food/Restaurant Fitouts \$250,001 - \$750,000  | <input type="checkbox"/> Food/Restaurant Fitouts \$750,001 & over  |

**Name of Project** .....

**Project location & address** .....

**Client contact name** ..... **Client email address** .....

**Client contact telephone # ( )** ..... **Client contact facsimile # ( )** .....

**Type of merchandise/service sold** ..... **Overall size of project** .....m2 **Date Project completed**.....

**Total value of project ex GST \$**..... **Were all components manufactured in Australia: YES / NO**

**If 'No' - Provide details of any imported components** .....

.....

**Were any aspects of the fitout completed by another fitout contractor? YES/NO If YES, please provide detail**

.....

**Things that make this Interior Fitout unique** (bullet points) - *additional information can be provided on a separate page if required*

.....

.....

**Challenging aspects of this Interior Fitout project?** *Please describe - additional information can be provided on a separate page if required*

.....

.....

# ENTRY RULES

## Eligibility

- Only financial ASOFIA members are permitted to enter the 2011/2012 Interior Fitout Awards
- Entries must be for a Fitout Project completed between 1 June 2010 to 31 December 2011
- Entries into previous Interior Fitout Awards Programs may not be re-entered
- Multiple entries are now permitted in each category
- Only entries accessible to the major capital cities by road in reasonable driving time can be judged
- If a Fitout Project is completed within a State other than where the company business is situated, it will be judged and deemed to be an entry as part of the State Awards Program where the company's principal office of business is situated
- The applicant must be the company responsible for the installation

## Categories

- Kiosks
- Interior Fitouts up to \$150,000
- Interior Fitouts between \$150,001 - \$300,000
- Interior Fitouts between \$300,001 - \$500,000
- Food/Restaurant Fitouts \$250,001 - \$750,000
- Interior Fitouts between \$500,001 to \$1 Million
- Interior Fitouts over \$ 1 Million
- Commercial Fitouts (Offices, Medical etc)
- Food / Restaurant Fitouts up to \$250,000
- Food / Restaurant Fitouts up to \$750,001 and over

## Judging

- The principal criteria for judging will be based on excellence of fitout and quality in executing the total concept
- Two judges will be appointed to inspect entries and rate projects to determine finalists in each Award category
- The Association and/or the judging panel reserve the right to reclassify the entry into another category if deemed appropriate
- The judges will individually evaluate each entry and will rate the project on a predetermined criteria taking into account those areas listed below
- The client will also submit an assessment of the shopfitter's performance which will contribute to the overall rating of the entry
- No entry will be eligible to win more than two (2) awards in the program
- Entries which feature the most innovative use of Laminex, Formica, essastone and Trade Essentials by the The Laminex Group will be considered for special recognition
- Entries which feature the best use of Polyflor products will also be considered for special recognition
- The Association reserves the right to establish, alter or amend the judging criteria and the decision of the judges will be final and no correspondence will be entered into

## Judging Criteria

The criteria adopted by the judging panel in evaluating each fitout will be all encompassing and will be based on but not limited to information supplied by the Contractor, the Client, visual inspections and consideration of entry documents. As an example, judges will take into account the following:-

- Pre Fitout / Client Liaison
- Design Aspects
- Time - Performance Results
- Completion
- Quality of Documentation
- Budgetary Constraints
- Project Management Performance
- Quality of Fitout
- Communication
- Follow Up Service

Judging is scheduled to take place during February and March 2012.

## Awards Presentation

Awards for the winning entries will be presented at a Gala Evening to be held in conjunction with ASOFIA's 17<sup>th</sup> National Conference in April 2012 which will be held at the InterContinental Fiji Golf Resort & Spa.

## Prizes

Category, State & National winners will be widely recognised by their peers and will be presented with a Special Winner's Plaque. The overall National Fitout of the Year will also receive a fantastic prize.

The Client of each winning entry will also receive a plaque to commemorate their achievement.

## Entry Fees & Dates

Entry Deadline	-	31 December 2011	Cost to Enter	1 <sup>st</sup> Entry	-	\$ 120.00
Additional Entries	-	received by 31 December 2011		2 <sup>nd</sup> Entry	-	\$ 80.00
				Extra entries	-	no charge
Late Entries	-	received after 31 December 2011			-	\$ 165.00

## How to Enter

1. Complete and sign the enclosed Official Entry Form. Please note that each entry requires a separate entry form
2. Entries should include:
  - a. All questions completed in full and supplementary information provided where requested
  - b. 3 or 4 colour photographs of the project and/or jpeg images on disc at 300 dpi at postcard size. Please note: - Only photos not copyright protected, or those that have an appropriate copyright release will be accepted. To qualify, a photo marked "copyright" or "property of" must be accompanied by a written release of all rights (including electronic). Indicate the name of the store on each submission
  - c. The appropriate entry fee must accompany the entry. Tax Invoices will be issued upon receipt of payment. No entry fees will be refundable unless a State Awards Competition is cancelled. Entries will not be judged unless the entry fee has been paid
3. The entrant is responsible for the collection and accurate reporting of all contributing companies. Entries not complying with the competition rules will be disqualified
4. ASOFIA reserves the right to disqualify any entry that does not meet the conditions of entry and the decision of the judging panel will be final with no correspondence entered into. ASOFIA also reserves the right to review its decision to conduct a particular State Awards Program if insufficient entries are received
5. Entry materials become the property of ASOFIA and won't be returned. Entrants grant ASOFIA permission to use their supplied images for publicity and marketing purposes