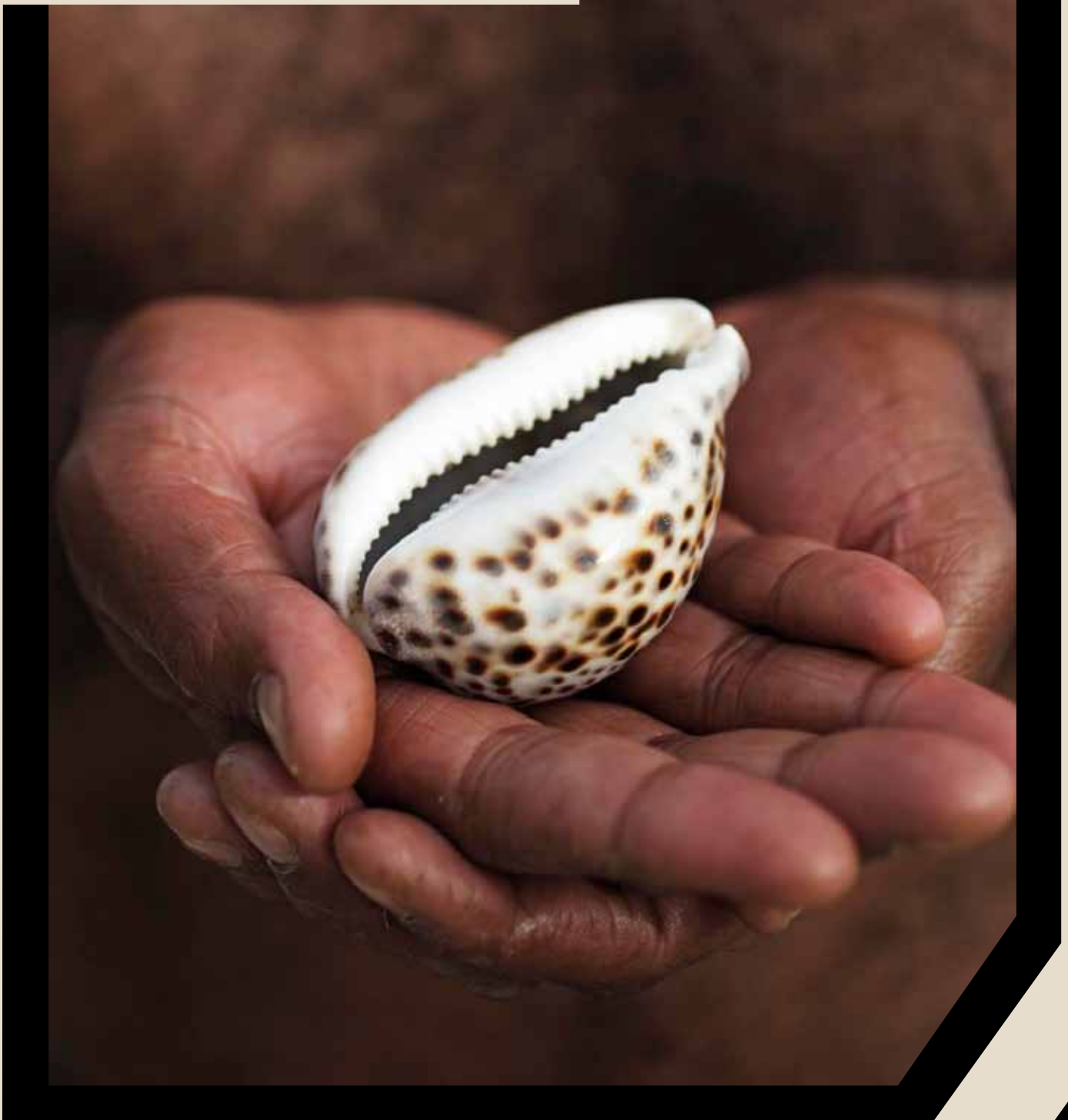


# **17th NATIONAL CONFERENCE**

## **InterContinental Resort and Spa, Fiji**

**27th – 30th April 2012**

**Sponsorship Opportunities**



# Bula! Bula!

ASOFIA's 17th National Conference is being held at the InterContinental Golf Resort and Spa, Fiji, from the 27th to the 30th April 2012. This event is expected to attract more than 150 of the interior fitout industry's most important and influential people from across Australia. We will also be offering manufacturers and suppliers to the industry an exciting and broad range of opportunities to increase awareness of their brands and product range.

To ensure your business remains top of mind amongst your clients and prospects, we invite you to consider the following sponsorship opportunities – each which can be tailored to suit your individual needs and expectations. Sponsorship opportunities include:

- Major Conference Sponsor
- Themed Dinner Sponsor
- Group Activity Sponsor
- Conference Session Speaker Sponsor
- Lanyard/Name Badge Sponsor
- Golf Day Hole Sponsor
- Welcome Function Sponsor
- Pre-Dinner Drink Sponsor

A full breakdown of each sponsorship opportunity and subsequent benefits are listed in the following pages.

If you are interested in any of these packages, please do not hesitate to contact me on 02 4342 5505; I am happy to work with you to shape each sponsorship package in a way that provides maximum benefit to your business.

We invite your company to be a part of this conference in a significant and memorable way and to use this event to remind members of who you are and what you do.

Please do not hesitate to contact our office to discuss any of these excellent sponsorship opportunities and identify ways which will allow your company to further enhance its profile amongst key ASOFIA members.

We hope to see you in Fiji!

Regards,



Gerard Ryan  
CEO

**Please Note :-** All prices quoted in this document are + GST

# MAJOR CONFERENCE SPONSOR



With **six** Major Conference Sponsor Packages available, this is the most prestigious way to build your brand and reputation during the lead up, and throughout ASOFIA's biggest event of the year. Fiji is a tropical paradise, blessed with 333 magnificent islands, white sandy beaches, swaying coconut trees, pristine oceans and waterways, and a range of things to do and see that will appeal to the most discerning traveller. The 17th National Conference is jam-packed with amazing activities, which will make this conference the best one yet.

## Activities include:

Welcome Meet and Greet, Seminars which will reflect the theme for the entire event – Leadership, Change and You, the Interstate Golf Challenge, Off Road Cave Safari, Car Rally, Beach Party, ASOFIA Amazing Race etc...

As a Major Conference Sponsor, the package will offer the most value and thoroughly ensure that you have a strong and succinct presence in the lead up to, and throughout the entire event.

**Each Major Conference Sponsor Package includes:**

	VALUE
Complimentary Conference Registrations (up to 3 people)	\$4,185
Complimentary Participants – up to 3 players	\$100 per person
Logo on 6,000 printed conference brochures	\$1,200
Logo on electronic conference brochure	\$900
Logo in conference presentation	\$250
Logo in editorial in Jan/Feb Fitout Magazine	\$500
2 x mentions in the ASOFIA members newsletter	\$250
2 x e-Brochure link in ASOFIA Fitout News newsletter	\$500
5-10 minute presentation opportunity at the conference	\$1,200
Mention/Introduction by Conference and/or Event MC	\$100
Mention in media release	\$300
Booth opportunity at conference	\$750
Company Name/Logo on Dinner Placemats	\$250
Logos on Printed Pads	\$200
Logo on event web page	\$500
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$11,885</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$8,000</b>

## CONFERENCE SESSION SPEAKER SPONSOR



With only **three** Conference Session Speaker Sponsor Packages available, this is one of the strongest and more influential ways to build your brand and reputation at the 17th National Conference. The conference sessions are highly informative and interactive, and this year will be focusing on the conference theme – Leadership, Change & You. The content presented will specifically relate to what the shop and office fitting industry has experienced over the last 12 months, and how best to prepare for the likely future.

The Conference Session Speaker Sponsor Packages offer great value and ensure you have centre stage throughout the plenary sessions.

**Each Conference Session Speaker Sponsor Package includes:**

	<b>VALUE</b>
Complimentary Conference Registration	\$1,395
Logo on 6,000 printed conference brochures	\$1,200
Logo on electronic conference brochure	\$900
Logo in conference presentation	\$250
Logo in editorial in Jan/Feb Fitout Magazine	\$500
2 x mentions in the ASOFIA members newsletter	\$250
2 x e-Brochure link in ASOFIA Fitout News newsletter	\$500
Mention/Introduction by Conference and/or Event MC	\$100
Company Name/Logo on Dinner Placemats	\$250
Named Sponsored Conference Session	\$500
Logos on Printed Pads	\$200
Logo on event web page	\$500
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$7,045</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$4,500</b>

# WELCOME FUNCTION SPONSOR



With only **one** Welcome Function Sponsor Package available, this is a unique opportunity at the 17th National Conference to build your brand and reputation to all guests attending. The Conference officially kicks off at the welcome function, which will be held once everyone has checked into their rooms and are ready to network. The function includes a casual dinner by the infinity pool which overlooks the beautiful Natadola Beach.

This is a fantastic way to meet or reacquaint yourself with your fellow members, and as sponsor, you will be provided with the perfect setting to brand and promote your company with ease.

The Welcome Function Sponsor Package offers great value and ensures you have a consistent and strong presence throughout, not only the welcome function, but the entire conference as well.

**The Welcome Function Sponsor Package includes:**

	VALUE
Logo on 6,000 printed conference brochures	\$1,200
Logo on electronic conference brochure	\$900
Logo in conference presentation	\$250
2 x mentions in the ASOFIA members newsletter	\$250
2 x e-Brochure link in ASOFIA Fitout News newsletter	\$500
Mention/Introduction by Conference and/or Event MC	\$100
Company Name/Logo on Dinner Placemats	\$250
Logos on Printed Pads	\$200
Logo on event web page	\$500
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$4,650</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$2,500</b>

## THEMED DINNER SPONSOR



With only **two** Themed Dinner Sponsor Packages available, this is a memorable way, to build your brand and reputation to all guests attending the conference. The first themed dinner is ASOFIA's very own Bula Beach Party. "Bula" is a very important Fijian word. It means life, but is also used to greet one another in a heartfelt manner. Bula is also the name given to the bright floral printed fabric, made into shirts and sarongs that the Fijian's wear.

Before the night begins, all members will be issued with a Bula shirt/sarong to wear to the party.

The other themed dinner is the Regal Gala Dinner – Fiji Style. Members will receive elegant invitations to the dinner, which will be delivered in Regal Fijian style. The function will commence with pre-dinner drinks by the Meke lawn. Moving on to dinner, the tables will be set with black cloth, sheer champagne overlays and centred with Kava bowls filled with candles and flowers. The evening will be entertained by Divine (a great local band), and everyone is encouraged to dance the night away.

The Themed Dinner Sponsor Package offers great value and ensures you have a consistent and strong presence throughout the dining experiences.

**Each Themed Dinner Sponsor Package includes:**

	VALUE
Logo on 6,000 printed conference brochures	\$1,200
Logo on electronic conference brochure	\$900
Logo in conference presentation	\$250
2 x mentions in the ASOFIA members newsletter	\$250
2 x e-Brochure link in ASOFIA Fitout News newsletter	\$500
Mention/Introduction by Conference and/or Event MC	\$100
Company Name/Logo on Dinner Placemats	\$250
Logos on Printed Pads	\$200
Logo on event web page	\$500
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$4,650</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$2,500</b>

# LANYARD/NAME BADGE SPONSOR



With only **one** Lanyard/Name Badge Sponsor Package available, this is one of the most unique and practical ways, during the 17th National Conference, to build your brand and reputation to all guests attending.

The Lanyard/Name Badge Sponsor Package offers value for money and ensures you have strong presence throughout each networking experience.

## The Lanyard/Name Badge Sponsor Package includes:

	VALUE
Name/Logo on Lanyard	\$1,000
Logo in conference presentation	\$250
2 x mentions in the ASOFIA members newsletter	\$250
2 x e-Brochure link in ASOFIA Fitout News newsletter	\$500
Mention/Introduction by Conference and/or Event MC	\$100
Company Name/Logo on Dinner Placemats	\$250
Logos on Printed Pads	\$200
Logo on event web page	\$500
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$3,550</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$2,000</b>

# PRE-DINNER DRINK SPONSOR



With only **three** Pre-Dinner Drink Packages available, this is a fun way to build your brand and reputation to all attending guests.

The Pre-Dinner Drink Package offers value for money and ensures you have strong presence throughout this fun, networking experience.

## Each Pre-Dinner Drink Package includes:

	VALUE
Logo on 6,000 printed conference brochures	\$1,200
Logo on electronic conference brochure	\$900
Logo in conference presentation	\$250
2 x e-Brochure link in ASOFIA Fitout News newsletter	\$500
Mention/Introduction by Conference and/or Event MC	\$100
Company Name/Logo on Dinner Placemats	\$250
Logos on Printed Pads	\$200
Logo on event web page	\$500
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$4,400</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$1,500</b>

# GROUP ACTIVITY SPONSOR

With **four** Group Activity Sponsor Packages available, this is one of the most enjoyable and entertaining ways to build your brand and reputation to all participating guests.

## Some of the group activities include:

**The Off Road Cave Safari** – is a half day experience where all participants will get a glimpse of Fiji as it was, and how it is now. This activity is for those willing to get hands on with Fiji and wishing to walk down the road less travelled.

**Car Rally** – all participants of this half day event will be divided into teams of up to four people, armed with a dossier of questions, a series of clues to gather and keys to a four wheel drive, everyone will be sent out from the resort to discover a little more about Fiji. This is the perfect adventure to see places that may otherwise not have been seen nor experienced.

**Fiji Survivor** – interested members will be divided into teams, educated on the early Fijian settlers and then given instructions on the Fijian Survivor Challenge, provided the bare essentials and left to survive the Fiji elements.

**ASOFIA Amazing Race** – is an amazing foot race, that requires brains not just brawn. Participants are divided into teams, and guided through a series of tasks – some cultural, some physical, and some mental – all of which are challenging. This activity is a great team building exercise.

The Group Activity Package will naturally receive quite a lot of attention, due to the nature of the actual activities on offer, and therefore will provide sponsors with substantial exposure, a strong presence and value for money.

## Each Group Activity Sponsor Package includes:

	VALUE
Logo in conference presentation	\$250
2 x mentions in the ASOFIA members newsletter	\$250
2 x e-Brochure link in ASOFIA Fitout News newsletter	\$500
Mention/Introduction by Conference and/or Event MC	\$100
Company Name/Logo on Dinner Placemats	\$250
Logo on event web page	\$500
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$2,350</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$1,500</b>

# GOLF DAY HOLE SPONSOR



With **eighteen** Golf Day Hole Packages available, this is one of the most breathtaking ways to present your brand and reputation to all participating guests.

The InterContinental Resort and Spa is home to a world class championship 18-hole, par 72 golf course, located on the Natadola Beach on Fiji's Coral Coast. With immaculate fairways and greens, facilities that rival the best, the golf course is ideal for all players, at all levels of experience. The course is over 7,000 yards in length and will challenge and delight all golfers. A game here will be etched in memories forever.

The Golf Day Hole Sponsor Packages provide fantastic opportunities for businesses to position their brand in a more subtle way.

## Each Golf Day Hole Sponsor Package includes:

	VALUE
Complimentary Participants (up to 2 players)	\$200 (\$100 per person)
Mention/Introduction by Conference and/or Event MC	\$100
Logo on the event signage and banners	\$500
<b>TOTAL VALUE =</b>	<b>\$800</b>
<b>TOTAL COST TO SPONSOR:</b>	<b>\$500</b>

# Application for Sponsorship at 17th National Conference

Name: .....

Position: .....

Company: .....

Tel: .....

Email: .....

Website: .....

**We are interested in talking with ASOFIA about the following sponsorship packages:**

- Major Conference Sponsor
- Conference Session Speaker Sponsor
- Welcome Function Sponsor
- Themed Dinner Sponsor
- Lanyard/Name Badge Sponsor
- Pre-Dinner Drink Sponsor
- Group Activity Sponsor
- Golf Day Hole Sponsor

The best time to call you is: .....

**Submit**

**Print**

OR

**Fax to:** 02 4342 5579