



GENERAL MEETING NSW DIVISION

Featuring Guest Speakers

- Date:** Tuesday, 25 October 2011
- Time:** 5:30pm for 6:00pm (3:00pm Committee Meeting)
- Cost:** 2 for 1 **SPECIAL** \$65.00
(3 Course Meal and Drinks)
- Venue:** The Sydney Rowing Club
Great North Road, Abbotsford
- RSVP:** Friday, 21 October 2011
Please complete the electronic RSVP form and return to National Office by fax on 02 4342 5579 or by email contact@asofia.com.au

PROGRAM

- ❖ ASOFIA CEO Update
- ❖ Guest Speakers:
 - Gary Owen, *Executive Manager Local Business Banking and Will Kirkby Relationship Executive Corporate Financial Services, Commonwealth Bank of Australia*

Cash Flow Management - How to manage cash and what facilities can assist your business?
 - Kerry-Ann O'Donnell, *A/Business Development Manager, NSW Office of Trade, Business and Industry*

How to find State Government assistance and advice on Starting, Running and Growing your business. The NSW Department of Trade & Investment, Regional Infrastructure & Services (DTIRIS) is the division of State Government that assists in building a diversified NSW State economy that creates jobs and investment. They provide business assistance and advice, through education and training, business development, networking, linkages to business advisory & grants. Helping businesses to Start, Run and Grow.
 - Emma Van Meurs, *NSW Manufacturing Centre, Enterprise Connect*

Members of ASOFIA may be interested in a federally-funded government program called Enterprise Connect. The program has been running since 2007 and is the Federal Governments main support initiative for small and medium-sized businesses (SME) in the Australian Manufacturing sector. Enterprise Connect offers comprehensive advice and support to eligible Australian small and medium-sized enterprises to help them transform and reach their full potential. Eligible businesses are able to request a comprehensive, confidential and independent Business Review at no charge. They work with you to transform your business holistically so the solutions are sustainable for the future.

ASOFIA Major Sponsor



National Corporate Partners

