



What are the benefits of being a member of ASOFIA?

We pride ourselves on delivering valuable benefits that our members need to run their businesses, learn new skills and information and to create important relationships with each other, government and industry.

Top 12 benefits of ASOFIA membership:

1. [Discount arrangements with leading suppliers](#)
2. [Industry networking opportunities](#)
3. [Industry magazine subscription and editorial opportunities](#)
4. [Marketing and PR to raise the profile and value of the industry](#)
5. [Tendering System](#)
6. [Work referrals](#)
7. [Access to accreditation program](#)
8. [Access to relevant and important education and training](#)
9. [ASOFIA Awards Program](#)
10. [Industry Specific Legal Documents](#)
11. [Lobbying activities to government and industry](#)
12. [Industrial relations support](#)

1. Discount arrangements with leading suppliers

As an ASOFIA member, you receive exclusive access to group buying discounts with a number of major suppliers of products and services. Most members enjoy returns that far outweigh their membership fee.

To view the benefits of a membership card, please [click here](#).

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2. Industry networking opportunities

Your ASOFIA membership provides you with access to a range of networking opportunities to meet colleagues and develop business opportunities. Run through our State Divisions, our industry networking events are also open to invited non-member companies. The networking activities are organised on a regular basis and include meetings, briefings, seminars, conferences, social events and sporting activities.

[Check upcoming dates in your area](#)

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3. Industry magazine subscription and editorial opportunities

All members receive complimentary subscription to Interior Fitout, the official magazine of ASOFIA. This full colour magazine is produced by an independent publishing house bi-monthly and circulated to 5000 organisations around Australia. Interior Fitout covers all the latest news and issues facing our industry, case studies of our members' work and reveals the latest trends, new technology and tools from around the country. This publication offers members a fantastic opportunity to showcase their work Free of Charge!

[Find out more about Interior Fitout](#)

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4. Marketing and PR to raise the profile and value of the industry

The promotion of members and their work is a core ASOFIA objective. Over recent years many initiatives have been rolled out to enhance the professional image of our members and the industry. They include the new Association's website, corporate video, ASOFIA newsletter, bi-monthly Interior Fitout magazine, Annual Membership Directory, Interior Fitout Awards, sponsorship activities, industry trade shows and the provision to members of Membership Certificates and ASOFIA logos.

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5. Tendering System

Recently launched, the tendering system allows retailers the opportunity to load their tender information directly onto the ASOFIA website. Their tender includes project descriptions, scope and specifications, drawings and other information. The tender is instantly emailed to the member database enabling them to respond directly to the retailer.

[Ask how you can be involved](#)

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6. Work Referrals

As the industry Association, we receive regular requests from retailers seeking support with their fit-outs. We support our members in connecting with prospect clients in the following ways; circulate the project information to all members; invite expressions of interest and direct them to our website membership directory. We also produce an Annual Membership Directory that provides retailers, designers, architects, suppliers and manufacturers, shop fitters and subcontractors with access to the company details of those that provide specialist services within our industry.

[Ask how you can be involved](#)

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7. Access to Accreditation program

ASOFIA Accreditation is a professional development program used to monitor, assess and evaluate the standards and quality of industry professionals. The accreditation system measures the professional competencies of members against the ASOFIA's Charter of Professional Conduct. Accreditation provides members with documented proof that they uphold the best practices and highest standards expected in the shop and office fit-out industry.

[More information](#)

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Why be an ASOFIA member?

8. Access to relevant and important education and training

ASOFIA has partnerships with educational institutions and leading professionals across Australia. We provide access to relevant and important education and training opportunities for our members via guest speakers, training courses, seminars and conferences, industry meetings, training boards, career days and through TAFE.

[View our upcoming education and training dates](#)

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9. ASOFIA Awards Program

ASOFIA celebrates and promotes the achievements of our members through the Interior Fitout Awards. We also acknowledge our upcoming professionals through the National and State Apprenticeship Awards. Each division also recognises 'Icons of the Industry'.

[Contact us for more information](#)

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10. Legal Documents

We have developed legal documents specific to the shop and office fitting industry context which are accessible to Full Membership holders. These documents are valuable to members needing contracts, using subcontractors or if you are a subcontractor. Documents include: Shop Fitting Contract, Variation Book, Subcontract and Subcontractor Declarations. With the affiliated membership option, members can access General Legal Advice as provided through our affiliated organisations.

[Enquire about legal support here](#)

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11. Lobbying activities to government and industry

On behalf of our members and the industry, ASOFIA proactively addresses a range of diverse issues that affect business in our sector. ASOFIA is represented on a range of industry committees and boards to express the view of our industry and to enact change in a favourable way. We also advocate for our members to government when necessary. Some of the issues we address include: taxation, security of payment, training matters, Australian standards, licensing and accreditation.

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12. Industrial relations support

ASOFIA members may access industrial relations support through the optional Affiliated Membership. This support is provided through our affiliated organisations such as the Master Builder Association (MBA). These benefits include access to telephone advice, industrial relations updates, OH&S advice, enterprise bargaining advice, award rates of pay and information on conditions of employment.

[Enquire about our membership rates](#)

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