



## 2010 National Conference

### Sponsorship & Promotional Opportunities

As you are probably aware, ASOFIA's 16<sup>th</sup> National Conference is being held at the Crowne Plaza, Queenstown, New Zealand from the 9<sup>th</sup> - 12<sup>th</sup> October 2010. This event is expected to attract somewhere around 200 of the interior fitout industry's most important people from across Australia and will offer manufacturers and suppliers to the industry an exciting and broad range of opportunities to increase awareness of their brands and product range.

Already we have had a fantastic response from many of the companies who were National Conference Sponsors of the last conference. It wasn't hard to convince them of the benefits of utilising the conference to continue to promote their business to members. Those that have jumped at the opportunity by confirming their sponsorship include:-

- **The Laminex Group**
- **Microvellum**
- **OMA Shopfitting Systems**
- **Polyflor Australia**
- **Positive Energy**
- **Retail Expo**
- **Biesse Australia**
- **Mirage Doors**

As well as our National Conference Major Sponsorships, there are a host of other exciting sponsorship options which will remind our members that they are also out there competing for business and offering quality products and services.

Those options are listed on the attached page and include sponsorship of dinners, functions, social events, networking events, conference sessions and golf activities. The exact benefit and exposure available through each of these options can be established by contacting Gerard Ryan on 02 - 4342 5505. We are happy to work with you to try and shape each sponsorship in a way that provides maximum benefit to your business.

Exclusive opportunities still exist for companies associated with Freight & Transport, Paint, Glazing, Lighting, Auto Doors, Metal Shelving, Hardware, Plant and Equipment, Building Certification and Supplementary Labour Hire.

I invite your company to be part of this conference in a bigger way and use this event to remind members of who you are and what you do.

Please don't hesitate to contact me to discuss any of these excellent sponsorship options and identify ways which will allow your company to further enhance its profile amongst ASOFIA members.

Best Regards,

*Gerard Ryan*

**CEO**

## ASOFIA's 16<sup>th</sup> National Conference Sponsorship Opportunities Summary

	Company	Cost <i>(plus GST)</i>	Status
<b><u>MAJOR EVENTS / ACTIVITIES</u></b>			
Major Sponsorships	<b>Various</b>	<b>8,000</b>	<b><i>1 Left</i></b>
Associate Sponsorships		<b>2,500</b>	<b><i>2 left</i></b>
Awards Presentation	<b>The Laminex Group</b>	<b>10,000</b>	<b><i>Sold</i></b>
Conference Transport / Transfer Sponsor		<b>4,000</b>	
Lanyard & Name Badge Sponsor		<b>2,000</b>	<b><i>Sold</i></b>
Delegate Gift Sponsor		<b>3,000</b>	
<b><u>SATURDAY</u></b>			
Welcome Cocktails at Skyline		<b>1,500</b>	
Members Fun Hour on the Luge at Skyline		<b>1,500</b>	
Crowne Plaza Cocktail Party		<b>1,500</b>	
Crowne Plaza Welcome Function		<b>4,000</b>	
Welcome Dinner Special Guest Entertainer		<b>4,000</b>	<b><i>Reserved</i></b>
Crowne Plaza - Three Sixty Bar Sponsorship		<b>2,000</b>	
<b><u>SUNDAY</u></b>			
Conference Speaker - Futurist Dr Giovanni Leonardi		<b>4,000</b>	
Conference Speaker - Australia's Funniest Serious Speaker Graham Hyman		<b>4,000</b>	
Conference Speaker - Communications Specialist Felicity Zadro		<b>4,000</b>	
Coronet Peak - Pre dinner drinks		<b>2,000</b>	
Coronet Peak - A Snow Experience (Chairlift rides into the snow)		<b>2,000</b>	
Gala Dinner Sponsor	<b>The Laminex Group</b>	<b>4,000</b>	<b><i>Sold</i></b>
Dinner Function Entertainment		<b>4,000</b>	<b><i>Reserved</i></b>
Crowne Plaza - Three Sixty Bar Sponsorship		<b>2,000</b>	
<b><u>MONDAY</u></b>			
Activity - Shotover Jet Boat Rides Sponsor		<b>1,500</b>	
Activity - Nevis Bungy Jumping & Nevis Arc Sponsor		<b>1,500</b>	
Activity - Skippers Canyon Activities Sponsor		<b>1,500</b>	
Activity - Milford Sound Sponsor		<b>1,500</b>	
Activity - Wilderness Safari		<b>1,500</b>	
Arrowtown History Alive Pre Dinner Drinks - Pub Crawl		<b>2,500</b>	
Arrowtown History Alive Dinner Sponsor		<b>4,000</b>	
Arrowtown Dinner Function Entertainment - Band		<b>4,000</b>	<b><i>Reserved</i></b>
Crowne Plaza - Three Sixty Bar Sponsorship		<b>2,000</b>	
<b><u>ASOFIA GOLF MASTERS</u></b>			
ASOFIA Golf Masters 4 Day Major Sponsorship		<b>3,000</b>	